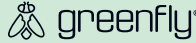









Exhibition Opening: 08:30

9:45 - 10:30	<b>THE AMERICAN DREAM: A MEDIA HUB FOR MAJOR SPORTS EVENTS</b>	<ul style="list-style-type: none"> <li>• Mathew Ratner, Director Sports &amp; Entertainment, <i>Greater Miami Convention &amp; Visitors Bureau</i> (Moderator)</li> <li>• Jillian Falduto, Director, Marketing, <i>Miami Dolphins Hard Rock Stadium &amp; Formula 1 Crypto.com Miami Grand Prix</i></li> <li>• Janelle M. Prieto, Chief Marketing and Community Officer, <i>FIFA World Cup 2026™ Miami Host Committee</i></li> <li>• Jonathan Salt, VP Media &amp; Business Affairs, <i>Formula E</i></li> </ul>	
10:35 - 10:55	<b>FROM ARCHIVES TO OPPORTUNITY THE POWER OF HISTORICAL CONTENT</b>	<ul style="list-style-type: none"> <li>• Greg Maratea, Director, Global Client Solutions, <i>Iron Mountain Entertainment Service</i></li> <li>• Ethan Podell, Head of Sales, North America, <i>Greenfly Inc.</i></li> </ul>	 
11:25 - 11:45	<b>THE AI REVOLUTION IN SPORTS CONTENT: ENHANCING PRODUCTION, BROADCASTING, AND FAN ENGAGEMENT</b>	<ul style="list-style-type: none"> <li>• Mikel Darrigues, Sr. Director, BDM, LATAM, <i>Harmonic, Inc</i></li> </ul>	
11:50 - 12:30	<b>IT ALL STARTS WITH DATA: THE UNTAPPED GOLD</b>	<ul style="list-style-type: none"> <li>• Ken Kerschbaumer, Editorial Director, <i>SVG</i> (Moderator)</li> <li>• Craig Caruso, VP Business Development &amp; Partnerships, <i>Veritone, Inc.</i></li> <li>• Miguel Lorenzo, VP, Sports Content &amp; Productions, <i>NBCUniversal Telemundo</i></li> <li>• Sean Cross, President of iR Entertainment at Infinite Reality, <i>Drone Racing League</i></li> <li>• Raphael Sobral, Sports Partnerships Director - LATAM, <i>Sportradar</i></li> </ul>	
14:00 - 14:45	<b>GENERATIVE AI FOR SPORTS MEDIA, FANDOM, PRODUCTION &amp; STORYTELLING</b>	<ul style="list-style-type: none"> <li>• Ken Kerschbaumer, Editorial Director, <i>SVG</i> (Moderator)</li> <li>• Shifa Garg, Chief Business Officer, <i>Spectatr.ai</i></li> <li>• Johnny Kutnowski, Chief Product Officer, <i>Blinkfire</i></li> <li>• David Labrune, International Media Rights Director, <i>LFP Media</i></li> <li>• Vikash Samota, CEO, <i>MultiTV Tech Solutions PVT. LTD.</i></li> </ul>	
15:50 - 16:40	<b>A NEW ERA OF LIVE SPORTS STREAMING?</b>	<ul style="list-style-type: none"> <li>• Jon Rest, Global News Reporter, <i>SportBusiness Group</i> (Moderator)</li> <li>• Eduardo Arias, VP International Content Partnerships, <i>Paramount/Pluto TV</i></li> <li>• Angelina Losada, VP Business Development &amp; Growth Initiatives, <i>FOX Deportes</i></li> <li>• Victor Machado, Head of Sports Partnerships - Brazil, <i>YouTube</i></li> <li>• William Mao, SVP Media Rights, <i>Octagon</i></li> </ul>	
16:45 - 17:30	<b>PITCH PERFECT SESSION 1</b>	<ul style="list-style-type: none"> <li>• Farren Benjamin, Head of Sports Partnerships, <i>Tagboard</i></li> <li>• Carlos Lopez, Chief Content Officer, <i>1h Media</i></li> <li>• Antonio Paz, VP Business Development, <i>Absolut Sport</i></li> <li>• Jack Robertson, Enterprise Account Executive, <i>Artist</i></li> <li>• Riche Singh, Co-Founder, <i>Spectatr</i></li> </ul>	
17:30 - 18:30	<b>HAPPY HOUR</b>		

Exhibition Closing: 18:30





Exhibition Opening: 08:30

10:00 - 10:45	<b>EUROPEAN FOOTBALL LEAGUES MAKING A STRIKE IN THE US</b>	<ul style="list-style-type: none"> <li>• Jon Rest, Global News Reporter, <i>SportBusiness Group</i> (Moderator)</li> <li>• Robin Austermann, Head of Europe &amp; LATAM / Legal &amp; Business Affaires, <i>Bundesliga International, GmbH</i></li> <li>• Nicolas Garcia Hemme, VP Strategy &amp; Business Development, <i>LALIGA North America</i></li> <li>• Yannick Ramcke, General Manager OTT, <i>OneFootball</i></li> </ul>	
10:50 - 11:10	<b>WINNING WITH SCALE &amp; PERSONALIZATION - THE FUTURE OF SPORTS MEDIA</b>	<ul style="list-style-type: none"> <li>• Daniel Gonzalez, CEO, <i>Vivaro Media</i></li> </ul>	
11:40 - 12:25	<b>SPONSORSHIP: THE REVENUE DREAM FOR RIGHTS HOLDERS</b>	<ul style="list-style-type: none"> <li>• Giovanni Aquilanti, Sales and Sponsorship Agent, <i>SPORTEL</i> (Moderator)</li> <li>• Iris Diaz, Director, Brand &amp; Marketing, <i>FIFA26, Inc.</i></li> <li>• Lou Garate, SVP Properties &amp; Sponsorships, <i>DAZN</i></li> <li>• Julie Yamamoto, Senior Director Marketing, <i>Qualcomm Technologies, Inc.</i></li> </ul>	
14:15 - 15:10	<b>FANTASTIC FANCENTRIC FORMULAS FOR FUTURE FANS</b>	<ul style="list-style-type: none"> <li>• Lowell Conn, President, <i>Protocol Sports</i> (Moderator)</li> <li>• Tom McElwee, RGM North America, <i>Fever</i></li> <li>• Shawne Merriman, CEO, <i>Lights Out Sports TV</i></li> <li>• Mike Salvaris, Co-Founder, <i>Pro League Network</i></li> <li>• Eric Winter, President &amp; Chief Operating Officer, <i>Triller Group Inc.</i></li> </ul>	
15:15 - 16:00	<b>PITCH PERFECT SESSION 2</b>	<ul style="list-style-type: none"> <li>• Donald Hateley, Chairman &amp; CEO, <i>Combat Sports Entertainment, Inc.</i></li> <li>• Johnny Kutnowski, Chief Product Officer, <i>Blinkfire</i></li> <li>• Jefferson Pichinte, Sr. Channel Sales Manager Americas, <i>Teradek</i></li> <li>• Vikash Samota, CEO, <i>MultiTV Solutions</i></li> <li>• Jonathan Witte, SVP Business Development &amp; Partnerships, <i>Spyrosoft BSG S.A.</i></li> </ul>	
16:00 - 17:00	<b>WRAP-UP DRINKS IN HONOUR OF PITCH PERFECT WINNER!</b>		

Exhibition Closing: 17:00



**FULL PROGRAMME & SPEAKERS**

